



**PPG PITTSBURGH PAINTS**

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**PPG Pittsburgh Paints Helps Fallingwater Capture Frank Lloyd Wright's Original Vision**  
*Historic Home's Paint Colors Match Original Colors Selected in 1936*

PITTSBURGH, May 2008 – PPG Pittsburgh Paints partnered with The Western Pennsylvania Conservancy and Fallingwater to repaint Frank Lloyd Wright's historic home in Mill Run, Pennsylvania in 2006. The exterior of Fallingwater was repainted in noticeably darker shades than its previous exterior colors in an effort to match the original colors that Wright chose for Fallingwater in 1936.

Using an in-depth color analysis that was performed by Fallingwater, color experts, and PPG Pittsburgh Paints' Research and Development Team, PPG Pittsburgh Paints was able to develop the color cards that give Fallingwater its new "old look."

"Color was very important in conveying Frank Lloyd Wright's aesthetic of organic architecture as a unified whole. He drew from two sources in determining his palette of a given project; the nature of the site and the nature of the building materials," said Lynda Waggoner, vice president of the Western Pennsylvania Conservancy, and director of Fallingwater. "At Fallingwater, Wright employed both a limited palette of color and a limited number of materials in his desire to create an organic and integrated whole," Waggoner added.

Consumers who want to bring a little Fallingwater into their homes are in luck. PPG Pittsburgh Paints developed a special, commercially available, palette of Fallingwater inspired colors. These 13 shades have been culled from the fabrics, walls, furniture, and surrounding landscape of Wright's historic home and are authenticated by Fallingwater.

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“PPG Pittsburgh Paints is proud to offer the Fallingwater inspired color palette because it honors Wright’s dedication to blending architecture and nature,” said Tom Dougherty, marketing manager, Pittsburgh Paints. “Homeowners who want to take Wright’s ‘one with nature’ philosophy even further, can also use these shades with PPG Pure Performance Paint, which is environmentally friendly.”

PPG Pure Performance Paint, a zero VOC paint, features minimal odor during application and drying and mildew resistance on the paint film. Pure Performance meets strict environmental requirements and is available in four sheens and more than 1,800 colors.

To view the Fallingwater Color Palette, order samples, and to learn more about PPG Pure Performance, please visit the PPG Pittsburgh Paints color Web site at [www.voiceofcolor.com](http://www.voiceofcolor.com).

#### **About Pittsburgh Paints**

PPG Pittsburgh Paints has been providing quality paints for more than 100 years to consumer, commercial, and industrial markets. Consumer brands include Manor Hall, SunProof, and PPG Pure Performance. PPG Pittsburgh Paints are manufactured by Pittsburgh-based PPG, a global supplier of paints, coatings, chemicals, optical products, specialty materials, glass and fiber glass. The company has more than 150 manufacturing facilities and equity affiliates and operates in more than 60 countries. Sales in 2007 were US\$11.2 billion. PPG shares are traded on the New York Stock Exchange (symbol: PPG). For more information, visit [www.ppg.com](http://www.ppg.com).

#### **About Fallingwater and the Western Pennsylvania Conservancy**

The Western Pennsylvania Conservancy (WPC) preserves Fallingwater, the masterpiece home designed in 1935 by Frank Lloyd Wright for Edgar J. Kaufmann in Mill Run, Pennsylvania. In 1963, Edgar Kaufmann Jr. (sic) entrusted Fallingwater to the Conservancy. As a symbol of living in harmony with nature, Fallingwater offers a wide variety of educational programs to its more than 135,000 annual visitors. Since its founding in 1932, the Western Pennsylvania Conservancy has protected more than 215,000 acres of natural lands in Pennsylvania, restored watersheds and saved natural habitats for a diversity of life and uses.

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